



exercise 5: figure: composition

the next of your exercises will focus on using letterforms to create compositions. while figure/ground is still an important aspect in understanding the project's outcome we are playing less with making it central for the viewer and focusing more on ways we can create compelling compositions with type as the essential element.

design problem

create a series of 5 letterform compositions which explore all aspects of scale, movement, symmetry, asymmetry and compositional harmony with type as the essential basic unit.

parameters

- > you may use as many letterforms or punctuation as necessary
- > the characters may be rotated or flipped, but cannot otherwise be manipulated
- > the compositions can and should exceed the bounds of the pictorial area
- > you may use white on black as well as traditional black on white letters.

considerations

> this is all about design and composition. try to have a guiding concept in mind before you start each composition—something like scale or repetition or density. even while abstract, these give you a starting point and a goal. always keep in mind that the letterform has to be the essential building block. your composition cannot appear to have simply been created from shapes. Your explorations should include everything from simple patterns and symmetry to asymmetrical abstractions. the main idea is to explore type as an expressive compositional element.

due at the beginning of class tuesday 09/29