project 2: magazine layout 2

project number 2.2 continues a series of magazine layout problems. by design, you will have limited creative freedom so that you can focus on the layout problem.

design problem:

your are to create a three–page magazine spread consisting of text and images.

parameters

- the 6 pages are 47p3 x 63p (7.875x10.5 inches)
- the margins are to be 3p6 all around
- you will need to create 3 columns with 1p gutters
- the type for the headlines and bylines needs to be a modern sans serif
- the type for the body needs to be a modern serif
- you are to have a pull quote, running headline, byline and photo attribution
- for the first time you will be incorporating ads in your layouts

considerations

remember, these are exercises in maintaining order and working with existing assets to produce designs which fall in line with expectations around a publication. In this instance, you are working with an ongoing special report. the total number of articles is limited, but for the specific run, it will have a standardized look and elements. you will have the opportunity to pick typefaces for this, but please adhere to the guidelines. you will also be working with ads in this one. please note that no ads are to go on the first two pages.

due at the end of the day 11/03