Project 2: magazine layout

Project number 2 begins a series of magazine layout problems. by design, you will have limited creative freedom so that you can focus on the layout problem.

design problem:

your are to create a three–page magazine spread consisting of text and images.

parameters

- the pages are 48p x 60p (8x10 inches)
- the margins are to be 3p6 all around
- you will need to create 6 columns with 1p gutters
- the main text must be TImes New Roman and be 11pt.
- the main title needs to be 28pt Bebas Neue (or a suitable condenses sans serif)
- you are to have a pull quote, running headline, byline and photo attribution
- you need to have 5 total images including one large intro image

considerations

this is an opportunity to explore layout within the restrictive confines of publication layout. this project will have two parts; an initial design phase with multiple options and then a final iteration with the images in place.

part one due at the beginning of class 10/20